

To dear authors (Seven)
——what should you pay special attention to for beginning
and ending of a paper?

An excellent academic paper should always try to impress readers with concise and lucid beginning, and comprehensive and neat ending. In papers submitted to our journal, some include lengthy beginning and fail to come straight to theme while some cover transient ending with few explanations which has a bad impact on full understanding of the whole paper and evaluating functions and values by readers. Therefore, we'd like to remind writers:

1. In the beginning of the paper, you need to explain clearly the question you are studying and why you want to investigate the question. Hasn't it been discovered by predecessors? Hasn't it been solved properly by predecessors? Why is it worth studying? What is the theoretical and practical significance?

2. It's necessary to speak out layout and logical structure of paper in the beginning.

3. In the ending, research conclusions must be drawn based on previous research clearly and in detail. Don't rush into conclusion simply.

4. Countermeasures and suggestions must be proposed according to research findings. They must be concrete, plentiful and practical rather than vacuous by merely listing few key points.