

Minutes of Talkfest on Academic Creation and Appraisal among Readers, Writers and Editors

Our journal held two talkfests on academic creation and appraisal among readers, writers and editors in Nanjing University of Finance and Economics and Shanghai Jiao Tong University in April 23, 24, 2015 in order to promote paper quality and recommend great works with theoretically and practically significance that will be valuable reference for government and communist party. We invited academic backbones and graduate students from universities in Nanjing and Shanghai. All staff of our editorial department attended the meeting.

Our meeting focuses on a series of questions. What is a good journal? What is a good academic paper? What are basic principles to evaluate a paper? How to make our journal the top among the same types of journal? How to build up impact of a journal at home and abroad? Scholars who attended the meeting had heated discussion. They proposed plenty of positive and constructive suggestions based on choosing, editing and revising papers. Our journal also gave some suggestions and explanation to writers on how to choose topics, how to design themes, how to arrange outline and layout of a paper and notice for submitting a paper. Editors also gave comments and analysis to writers who submitted papers at that time. Writers were willing to accept advice.

Scholars believe that our journal is the first one to go outside and keep open with face-to-face communication between readers, writers and editors. They think it is worthy of praise and compliment that we have launched a trend for interaction between editors and readers. The meeting has helped to know writers' research trend and readers' sincere voice. It has promoted influence of our journal, reached satisfactory results and received wide praise in academic circle. In the future, our journal will continue to hold talkfest on specific topics to get opinions from readers and writers in appropriate time and place. We will take holding talkfest as a system to carry on.